An information society service provider's view

Emmanuel Macron, actualité, biographie, photos, info en direct

https://www.ouest-france.fr/politique/emmanuel-macron +

Nous ne pouvons pas afficher de description ici.

Emmanuel Macron | Élysée - elysee.fr

https://www.elysee.fr/emmanuel-macron •

Emmanuel MACRON est le huitième Président de la Vème République française. Fondateur du

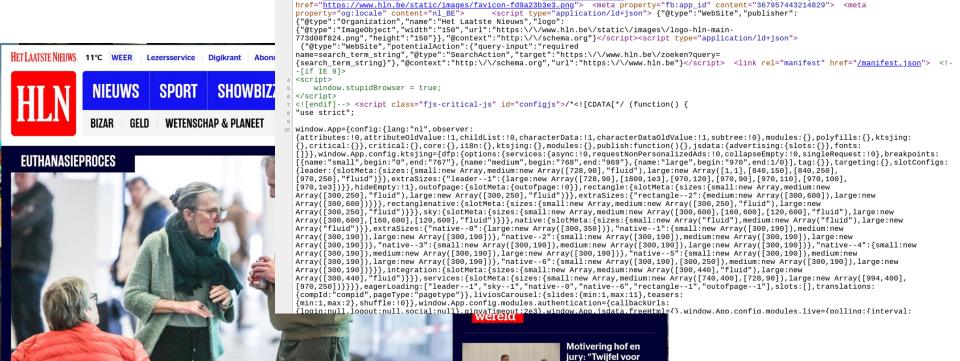
mouvement « En Marche I », créé le 6 avril 2016, il l'a dirigé jusqu'à sa victoire à l'élection présidentielle le

Emmanuel Macron - gala.fr

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https://www.gala.fr/stars_et_gotha/emmanuel_macron •

Nous ne pouvons pas afficher de description ici.



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Artsen reageren op vrijspraak: "Niemand is hier ongeschonden uitgekomen"

Huisarts Joris Van Hove en psychiater Godelieve Thienpont hebben met opluchting op hun vrijspraak gereageerd. "Ik ben blij met de...

Euthanasie zal nooit meer hetzelfde zijn

uitvoerende arts, geen enkele fout voor

psychiater"



2. Arguments for and against



Arguments in favour

- Need to preserve a free and pluralist press
- Equal treatment with phonogram producers etc
- News aggregators are free-riding
- Difficulty of enforcement in digital environment

Arguments against

- Sufficient protection by © law, no sound economic case
- News aggregators are not free-riders, but suppliers of a complementary service
- Inherent overlap with © law
- Might restrict free flow of information
- Increases transaction costs
- Doesn't solve problems of press in digital environment
- Doesn't work (→ German and Spanish experiences)

Need to preserve a free and pluralist press

Static vs. dynamic approach

Services such as Google's give access to more information than ever before!

Contradicted by two natural experiments

- Losing the long tail (Germany)
- Bonus to the incumbents (Spain)

News aggregators are free riding?

Google's services provide tremendous value to the news industry

Publishers are in control, news aggregators simply reflect their choices

Monetization of news in aggregators or search engines is a myth

Regional Court of Berlin, 19 Feb. 2016, VG Media v. Google:

"combination of value and money flows as well as non-monetary benefits for all parties and this constitutes a **win-win situation**. This **well-balanced system** is disturbed by the neighbouring right, under which the press publishers now demand that the defendant (...) pays remuneration for something that is also in the economic interest of the website operator."